



Promise Brand Ambassador (Summer Student Opportunity)

Position:	Promise Brand Ambassador
Department:	Social Enterprise – The promise of a Pearl
Term:	Flexible from April to August 2017 – 14 weeks
Time:	35 hours/wk. (some evenings and weekends)
Accountability:	The Promise Brand Ambassador shall act as the voice and face of the brand: The Promise of a Pearl under supervision of the Social Enterprise & Cause Marketing Director.

Duties and Responsibilities:

- Work collaboratively with a diverse team to create key messages for the Promise of a Pearl initiative, that can be used across a variety of marketing and messaging campaigns;
- Assist in evaluating and supporting other special events for the Promise of a Pearl including the new Pop-up Store Initiative and the Halifax Seaport Market;
- Prepare media kits, advertising pieces and pitch packages;
- Make recommendations on existing collateral materials;
- Assist in standardizing information sources throughout the organization;
- Manage and update records on the website and social media.

Skills:

- Requires excellent written and verbal communication skills.
- Ability to effectively work under tight deadlines and manage projects independently.
- Understanding of social media is required.
- Website design (Wordpress) knowledge and experience is required.
- Working knowledge of Photoshop and InDesign and MailChimp.
- Resourcefulness in solving problems.
- Excellent people skills and an upbeat and enthusiastic attitude.
- Strong organizational skills, analytical skills and keen attention to detail.
- High level of professionalism and judgment.
- Strong work ethic.

Qualifications:

- Must be a post-secondary student who will be returning or starting classes full-time in the fall.
- Student enrolled in Public Relations, Marketing, Commerce, Business Administration or related fields of study.

Please apply with an up-to-date resume and cover letter explaining how you qualify and suited to the position described above. Please also submit a writing sample.

Application closing date: Monday, May 1st at 4:30pm

Please submit your cover letter and resume to:

Jacqueline van der burg, Social Enterprise & Cause Marketing Director

E-mail: Jvanderburg@autismns.ca