

## FOR IMMEDIATE RELEASE December 4, 2025

## Autism Nova Scotia Launches "Tree of Belonging" Holiday Campaign to Support Camp Programs Across the Province

**HALIFAX, NS** – Autism Nova Scotia has launched its annual holiday campaign, the Tree of Belonging, to raise essential support for camp programs serving Autistic children, youth, and adults across the province.

Belonging is at the heart of Autism Nova Scotia's mission. Camp programs provide life-changing opportunities for Autistic people to build friendships, gain confidence, and participate in activities rooted in acceptance and inclusion.

"The Tree of Belonging represents the roots, branches, and connections that help Autistic people thrive," said Amanda Alexander, CEO of Autism Nova Scotia. "Every contribution strengthens our programs and helps build a province where Autistic people feel valued, supported, and welcomed."

The Tree of Belonging Holiday Giving Guide invites Nova Scotians to give through meaningful, impact-focused options, offering sensory supports that bring comfort, activities that spark joy, and opportunities that nurture connections and independence.

Each gift helps grow the Tree of Belonging and creates unforgettable camp experiences that inspire growth, friendships, and lasting memories.

Nova Scotians can make a difference this holiday season and support the campaign by visiting: The Tree of Belonging Holiday Giving Guide.

Media Contact: media@autismns.ca

## **About Autism Nova Scotia**

Founded in 2002 by Joan and Jack Craig, Autism Nova Scotia is a non-profit organization that supports Autistic people, their families, and caregivers through advocacy, education, and programming. With 10 locations across the province, Autism Nova Scotia works together with the community to build inclusion, acceptance, and belonging for Autistic people. Learn more at www.autismnovascotia.ca.